## Key Features Coast to Capital Funding Escalator



## **Expansion Loans**

**Loan amount:** £50,000 - £500,000

**Loan term:** up to 5 years with a capital repayment holiday of

up to 6 months

Security: debenture; limited unsupported personal guarantees

may be required depending on risk assessment; legal assignment of Keyman insurance policy may be taken **Interest charges and fees:** variable, reflective of risk

Eligibility: to apply, the business must:

- have a proven business concept with some commercial traction (i.e. existing sales and customers); minimum trading for 12 months and generated £100,000 sales per annum
- have compelling commercial potential
- require finance to invest in scaling up activities to deliver substantial growth impact such as:
- ✓ sales & marketing
- √ hiring new staff
- ✓ new product development
- ✓ entering new markets
- √ exporting abroad
- ✓ purchasing new equipment

## **Equity Growth Fund**

**Loan amount:** £50,000 - £500,000 (excluding matched

private investment)

**Structure:** typically Ordinary Shares, but possibly Convertible Loan Notes or Preferred Ordinary Shares; arrangement fees, monitoring fees & legal costs apply.

**Eligibility:** to apply, the business must:

- ✓ have some existing sales and customers or credible nearterm prospects for making such sales
- ✓ not be a turnaround
- √ have a credible business strategy to deliver significant growth
- √ have a viable product/service with clear market potential
- √ have a sustainable competitive advantage with supporting intellectual property rights as necessary
- ✓ have a committed management team with relevant background and experience
- ✓ have financial projections showing use of funds
- ✓ have a realistic exit strategy with potential to be achieved within 5 years

All applicant businesses must be a small to medium sized enterprise (SME) established as a limited company with a material part of operations in the Coast to Capital LEP area